



**Radrick Farms Golf Course**

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<http://radrick.umich.edu>

April 1, 2017

Greetings Golfers,

Welcome home. The Team at Radrick is honored to be the stewards of this great property and the providers of your exceptional golf experiences. Every Spring, we finish our off-season projects with varying degrees of anxiety and excitement. We want every golfer to return to the Farms with a renewed passion. We take pride in our continuous improvement efforts and hope you do too. Several seasons ago, one of you told me that "there is no place that I'd rather be." We all feel the same way.

Our 2017 events offer opportunities for all skill levels to compete, including the return of the MacKenzie-Dye Challenge. Led by Clubhouse Manager Danielle Sanna and Mark Rudy P.G.A., our Events Team plans to take all of our events to a new level of excitement and fun. We will be offering youth opportunities with our Jr. Golf League. This PGA sponsored, innovative approach to junior golf is certain to be a fun experience for kids under the age of 13. Mark also offers several other learning opportunities for all ages, including individualized lessons, play-with-the-pro tee times, and several May clinics. Feel free to join us for a Season Pass orientation meeting on April 19<sup>th</sup> at 6:00 p.m. in the Legacy Room of the clubhouse. We plan to go through 2017 details and answer your questions.

We also encourage you to take advantage of sharing Radrick this season. With a handful of free and reduced greens fees opportunities (birthday guest rounds, twilight, Mother's, Father's Day specials, etc.) this is the year to spread the joy of golf with new golfers.

Superintendent Matt Weiland and the Maintenance Team had a busy off-season trimming trees and modernizing our maintenance facilities. As you may notice, the windstorm of March 8<sup>th</sup> took its toll on many of our trees. Luckily, these trees did not affect the playability of the course. Per our standard process, we will patiently assess the course's needs for tree removal, placement, and trimming. Please pardon our (saw)dust as we clean-up from the off-season.

Danielle has been installing a new Point-of-Sale software in our golf shop this off-season. This includes integration of a new on-line, cloud-based tee time booking engine. This promises to improve your ability to make tee times with less anxiety and greater convenience. We also expanded our club storage options to include the "old side porch" adjacent to the scoreboard. For more information on these topics, please reach out to the Golf Shop Team.

The Radrick Team is committed to our values of service, innovation, stewardship, and integrity. It is our mission to create exceptionally valuable golf experiences for the University of Michigan community. We strive to support the U of M mission and to lead the golf industry into the next generation. These are the same ideals and goals established by our generous benefactor, Frederick Matthaei Sr., and our legendary course designers, Pete and Alice Dye.

We look forward to seeing you soon,

Paul L. Scott II  
General Manger